

How To Reduce Unwanted Mail

LET PEOPLE KNOW WHERE YOU ARE

When you move, notify the Postal Service of your new address. Complete a Change of Address Form (PS3575) Send address change letters to family friends, and businesses to let them know of your move.

STOP OFFENSIVE MAIL

To stop unwanted sexually-oriented ads (SOA) by mail, the USPS has created a SOA Consumer Protection Kit available at every post office. The kit explains the provisions available to each of us under federal law and includes a form, PS Form 1500, for stopping delivery of unsolicited and provocative ads to your home.

GET OFF NATIONAL MAILING LISTS

Write to the Direct Marketing Association's Mail Preference Service. This is a free service that is good for five years. It works for national mail only, not local mail, and only for residential addresses and not businesses. Send you name and address (in every variation you receive on your mail) to:

MAIL PREFERENCE SERVICE
DIRECT MARKETING ASSOC.
P.O. BOX 9008
FARMINGDALE, NY 11735-9008



GET OFF MAILING LISTS FOR CREDIT OFFERS

Under a new federal law, September 1997, the following 24-hour a day toll-free numbers are available to remove your name from mailing lists used for credit offers. You only need to call one of these numbers. The credit bureaus share lists with each other.

TRANS UNION
(800) 680-7293
888 567-8688

EQUIFAX
(800) 556-4711

EXPERIAN
(800) 363-0809

For more information on the Fair Credit Reporting Act, see the FTC website at:

<http://www.ftc.gov/os/statues/ferajump>



GET OFF WARRANTY CARD MAILING LIST

Warranty cards can be a means of gathering names for mailing lists. Check first if it is necessary to send one in (it's often not required). To remove your name from lists generated from warranty cards, contact one key company:

THE POLK COMPANY
CUSTOMER SERVICE DEPT.
1621 18th STREET #300
DENVER, CO. 80202

CONTACT MAILING LIST BROKERS

Some companies specialize in collecting lists and selling or renting them. Listed below are three major companies you can contact:

IST DATA SOLUTIONS
(800) 633-4402
METROMAIL CORP. (800) 426-8901
THE POLK CO. (800) 873-7655

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FOR MORE INFORMATION:

**CONTACT YOUR LOCAL
POSTAL SERVICE
REPRESENTATIVE**